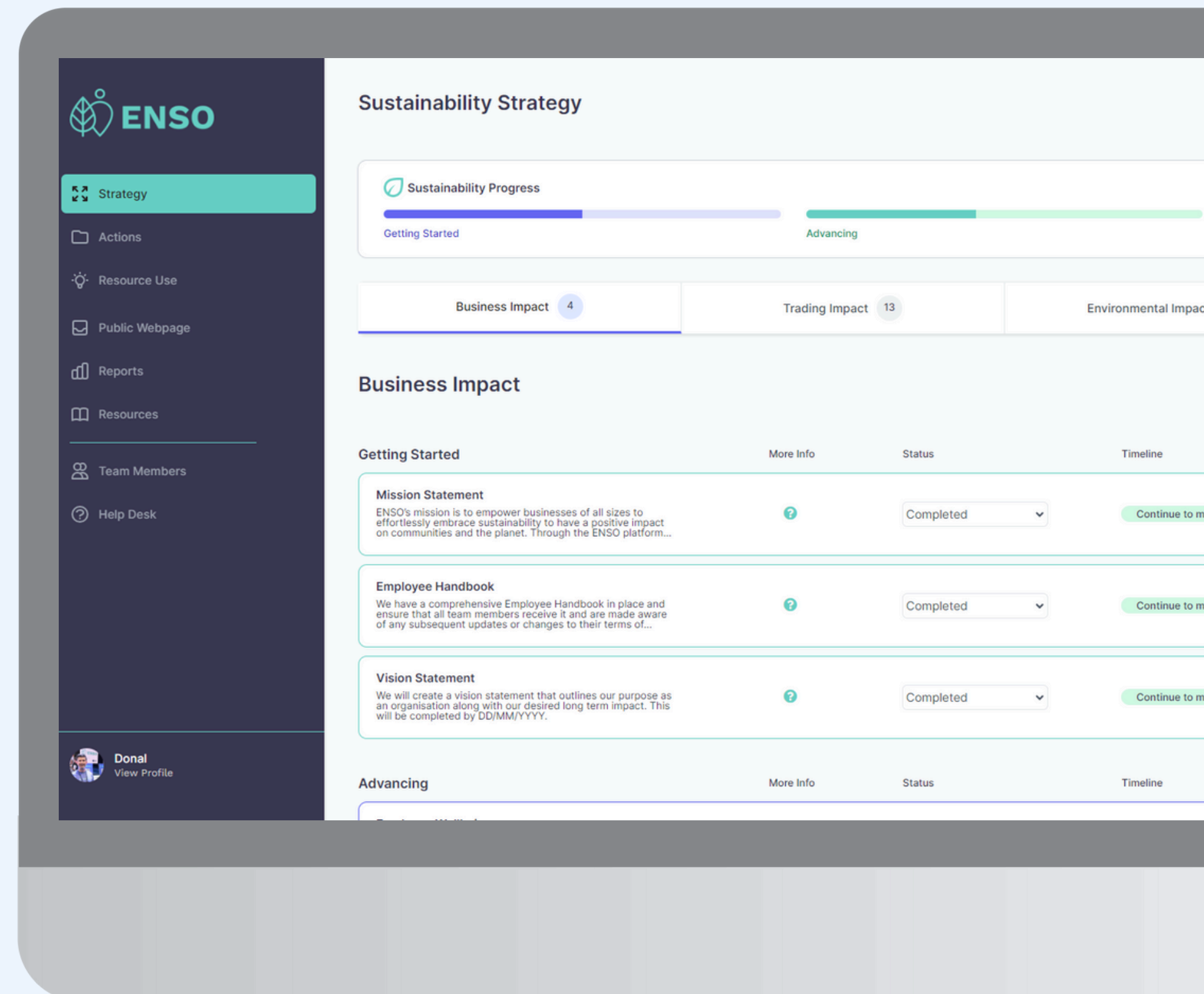


Sustainability for Growth Programme

Practical learning through training workshops & sustainability platform



SUSTAINABILITY FOR GROWTH PROGRAMME

Equip your business to meet market demands and lead with sustainability.

ENSO and M1 Drogheda Chamber Skillnet have partnered to deliver an innovative and impact-focused sustainability programme for local businesses. Today, businesses face rising expectations from regulators, buyers, employees and customers. This programme helps SMEs respond to those challenges and turn sustainability into a competitive advantage.

What's driving the need:

- **Tenders & Contracts:** Public tenders and private contracts increasingly include ESG criteria. Missing these requirements can cost you points or opportunities.
- **Supply Chain Data Requests:** Regulations like the CSRD require businesses to report on their supply chains. SMEs must be ready to provide clear and credible sustainability data.
- **Consumer Sentiment:** Sustainability is a key driver in buying decisions. Clear and credible action builds trust, loyalty, and long-term brand value.
- **Hiring & Retention:** People want to work for companies with values and purpose. Strong sustainability messaging helps you attract and retain the right talent.

PROGRAMME FORMAT & BENEFITS

A practical mix of live sessions, in-person training and hands-on tools.

This five-part programme combines expert-led training, peer learning, and digital tools to help your business build a practical, credible, and competitive sustainability strategy.

What's included:

- 4 x 90-minute live online workshops focused on core sustainability concepts, team engagement, communication, and reporting
- 1 in-person strategy session dedicated to hands-on planning and target setting
- 3 months' access to the ENSO sustainability platform to build, monitor, and share your strategy
- Monthly 1:1 check-in calls for tailored support throughout the programme
- Peer collaboration, feedback, and shared learning opportunities

Ideal for: Business owners, managers, or team members responsible for delivering sustainability, especially in operations, HR, marketing or procurement.

PROGRAMME JOURNEY & TOPICS

Learn, plan, act and communicate, supported every step of the way.

Each session covers essential sustainability topics with hands-on learning and real business outcomes.

Programme overview:

- **Session 1: 07 October (11:00am–12:30pm) Introduction to Sustainability (Online)**

Key concepts, climate impacts, net zero, CSRD, and programme overview. Set up on the ENSO platform.

- **Session 2: 14 October (11:00am–12:30pm) Green Team & Governance (Online)**

How to build internal engagement and begin your ESG audit using ENSO.

- **Session 3: 21 October (9:00am–1:00pm) Strategy Creation (In-person)**

Hands-on action planning using energy, water, and waste examples. Set targets and create your roadmap.

- **Session 4: 28 October (11:00am–12:30pm) Communicating Your Strategy (Online)**

Develop your sustainability messaging. Build your company webpage using ENSO. Intro to SME reporting.

- **Session 5: 11 November (11:00am–12:30pm) Strategy Sharing & Feedback (Online)**

Peer presentations, cross-business learning, and planning for long-term impact.

PROGRAMME OUTCOMES & PRACTICAL INFO

Build a strategy. Win contracts. Communicate with impact.

Participants receive 3 months free access to the ENSO platform, including monthly 1:1 check-ins and tools to build and share their sustainability strategy.

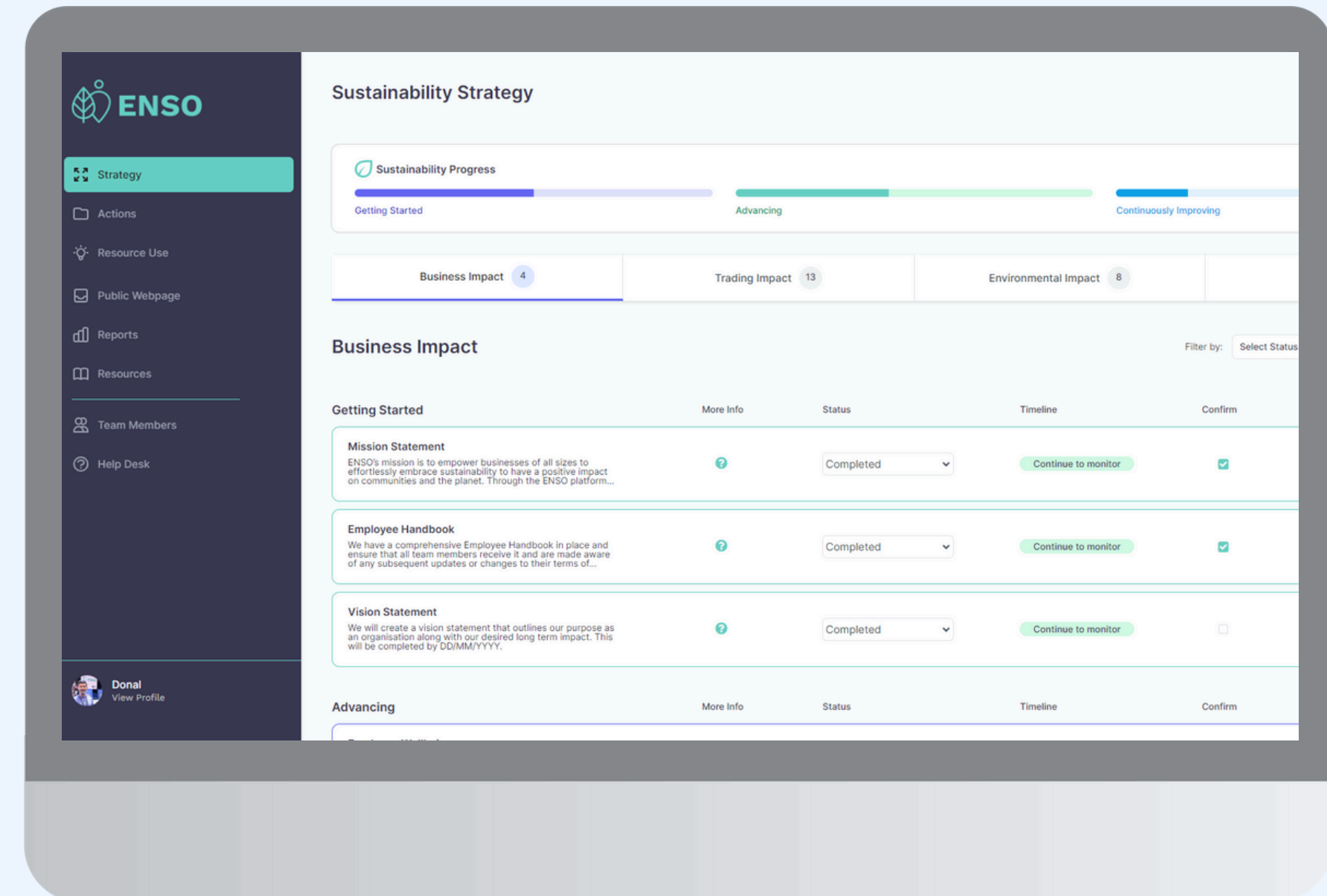
By the end of this programme, you will have:

- A completed sustainability strategy
- Clear sustainability goals and action plans
- A live sustainability webpage and messaging toolkit
- A green team structure and governance plan
- Readiness for tenders and supply chain ESG requests
- Full access to ENSO tools, training and 1:1 support

Programme Cost: €350 per participant

This represents a 50% subsidy supported by M1 Drogheda Chamber Skillnet.

Strictly limited to 15 places





For more information and to
secure your spot now, contact:



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