

learnsignal.

Professional Diploma In Management (with specialisation in Project Development)

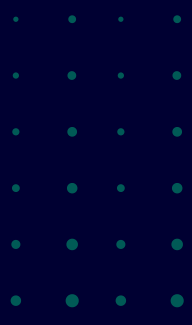


Credit-rated by



A person in a dark suit and tie is pointing their right index finger towards a faint world map. The background is a dark blue gradient with various data visualization elements: a bar chart on the right, a line graph with circular markers at the bottom, and several circular gauges or progress indicators at the bottom. The overall aesthetic is professional and data-driven.

Everybody deserves
a meaningful and
rewarding career



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Welcome

Welcome to the Professional Diploma in Management!

This program is designed to equip you with the knowledge, skills, and practical experience you need to become an effective manager and leader in today's fast-paced business environment.

With our 16-week comprehensive and interactive online program, you'll gain the confidence and expertise you need to excel in today's fast-paced business world. Our expert instructors will guide you through the material with real-world examples and case studies.

You'll have access to various learning materials, such as video lectures, quizzes, notes, reading material, and assignments, to help you learn at your own pace and schedule. Through this program, you will gain the skills necessary for effective team management, change management, resilience, crisis management, modern performance measurement, data protection, and emotional intelligence.

Completing our professional diploma in management will give you the competitive edge you need to advance your career in a variety of industries and organizations. The program provides you with the knowledge, skills, and practical experience needed to become an effective manager and leader.

We are excited to welcome you on this professional development journey and look forward to working with you.





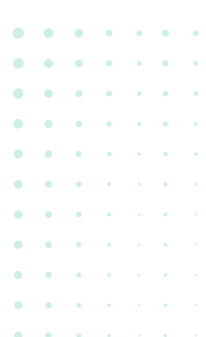
About Us

At Learnsignal, we are committed to providing high-quality education and professional development opportunities to individuals from all backgrounds. Our Professional Diploma in Management is no exception.

Our expert instructor team comprises finance professionals with years of real-world experience. They have the knowledge and expertise to provide you with the most current and relevant information and the ability to explain complex financial concepts in a way that is easy to understand.

We understand that traditional classroom settings may not work for everyone, so we offer our program online. With our flexible and self-paced format, you can learn at your own pace and schedule. Our online platform allows you to access your course materials and communicate with your instructors from anywhere with an internet connection.

At Learnsignal, we pride ourselves on providing a supportive and inclusive learning environment. Our team is dedicated to helping you succeed and will be available to answer your questions and provide guidance throughout the program. We invite you to visit our website at www.learnsignal.com to learn more about our program and our team of instructors. Our Professional Diploma in Management will provide you with the knowledge and skills you need to excel in the business world.





Course Overview

The aim of the management course is to teach students how to understand and access both the external environment the opportunities and threats and the internal environment the strengths and weaknesses of a company.

A professional diploma that offers specialisation in a particular can allow your to take your learning and apply it to an area that is going to be most relevant to your role, to make the most of your professional diploma.

Within this professional diploma, there is a specialisation in Project Development, which will discuss the roles of business analysis and programme management alongside your management training.

What You Will Learn?

Here is an overview of the course areas that you will cover during the program:

- Case study approach: You will learn how to analyse real-world financial scenarios and apply your knowledge to solve problems and make strategic financial decisions.
- Company analysis techniques: You will learn how to evaluate a company's financial performance and identify critical areas for improvement.
- Strategic Management: You will understand the strategic implications of everything an employess does.
- Team Management: You will learn the techniques of team management.
- Change Management: You will understand the the importance of change and how to best implement it in an organization.
- Resilience: You will understand how best to deal with a change in environment.
- Crisis Management: You will understand the techniques applicable to any critical situation.
- Modern Performance Measurement.
- Data Protection: You will understand the data protection agreements.
- Emotional Intelligence: You will learn how EI can be introduced in the workplace.
- Streamed Teaching Modules: You will specialise in a core management stream.
- Assessment: You will have the opportunity to apply your learning through a series of quizzes and a capstone assessment. The case study capstone assessment will be due 4 weeks after the completion of the 12-week course. The pass rate is 40%.

You can access weekly support webinars and unlimited tutor support throughout the program. You will also have access to various learning materials, including video lectures, case studies, and quizzes, allowing you to learn at your own pace and schedule. By the end of the program, you will have a solid understanding of financial concepts and be able to apply them to real-world situations.





Modules

01. Case Study Approach
02. Company Analysis Techniques
03. Strategic Management
04. Team Management
05. Change Management
06. Resilience
07. Crisis Management
08. Modern Performance Measurement
09. Data Protection
10. Emotional Intelligence
11. Corporate Governance
12. Streamed Teaching Modules
 - Professional Diploma in Management and Project Development





Module 1

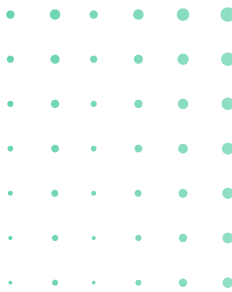
Case Study Approach

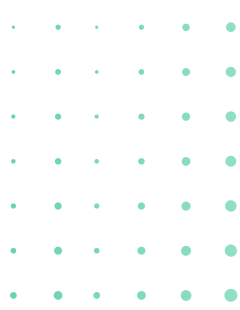
This module is designed to set you on your pathway to success. The core objective in this first week is to understand what your case study assessment is testing and how case study assessments are different to traditional content-driven exams and assessments. We also introduce the Learnsignal RAPPER system, a proven formula for success in case study assessments. The RAPPER system is an approach which combines simplicity with structure and allows you to build a solid foundation for your studies.

Module 2

Company Analysis Techniques

The focus is on gaining a thorough appreciation and understanding of how our comprehensive strategic analysis series must underpin your case study assessment. It will help you understand the case company's business model step-by-step. This will be achieved by introducing a range of analysis tools, techniques and guides on your approach to analysing a case study.





Module 3

Strategic Management

This module is designed to develop an understanding of strategic management. The study of strategic management is one of the most exciting of all the traditional business areas because everything done by an organisation's employees has strategic implications.

Module 4

Team Management

This module helps you to design, build and manage a team effectively.





Module 5

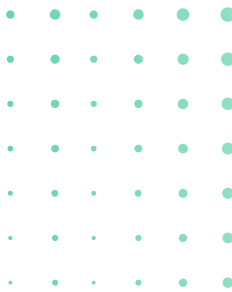
Change Management

This module looks at why change is needed in organisations and the role of leaders in overcoming resistance and making change.

Module 6

Resilience

This module includes the importance of understanding resilience; the techniques to build self-confidence; dealing with aggressive behaviour; and recovering from mistakes.





Module 7

Crisis Management

The learning outcomes include introducing key crisis management tools that provide guidance towards ideas.



Module 8

Modern Performance Measurement

The learning outcomes include helping to overhaul your business's top-level internal reporting to make it something that is actually useful for the decision-makers in the business.





Module 9

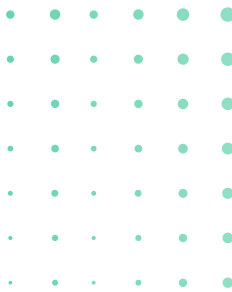
Data Protection

The learning outcomes from this module include showing compliance under GDPR rules; who and what to share about the data you are holding; understanding cookie policies; and access to sample documents.

Module 10

Emotional Intelligence

Emotional Intelligence (EI) is defined as 'the ability to recognise and regulate emotions in ourselves and others'. EI is a brand of social intelligence that allows individuals to understand and manage their own emotions and relationships with other people. This module is going to examine the relatively modern concept of EI.



Module 11

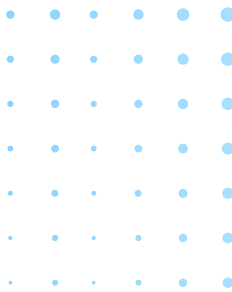
Accounting for Programme Management

The learning outcomes from this module includes understanding the role of an accountant within a programme; how to document a business case; a review of an actual business scenario; and identify the business risk and benefits.

Module 12

The Role of Business Analysis

A business analyst can play many different roles in a project or in an overall program. A business analyst has multiple stakeholders and there are a number of key factors in order to be successful at this role. This module will explain the role of a business analyst in a project and what being a business analyst truly entails.



How You Will Learn

In this online diploma program, you will engage in various learning activities to acquire the knowledge and skills necessary to succeed in your field. These may include:

- Online lectures and readings: You will have access to pre-recorded lectures and readings covering each course's material. These can be accessed anytime and can be paused, rewind, or reviewed as needed.
- Discussions and Collaboration: You will have opportunities to engage in online discussions with your classmates and instructors. This will allow you to share your thoughts and ideas, ask questions, and receive feedback. Group projects and collaborative activities will also be a part of the learning experience.
- Assessments and Quizzes: You will complete regular quizzes and assessments to test your understanding of the material and help identify areas where you need further study.
- Self-directed learning: You will be encouraged to take an active role in your learning process by reading additional materials, conducting research, and engaging in other self-directed activities.
- Support: You will have access to support services such as tutoring and academic advising to help you succeed in the program.

Overall, this online diploma program is designed to provide a flexible and convenient way to acquire the knowledge and skills necessary to succeed in your field while also providing you with the support and resources you need to succeed.





How You Will Be Supported

This online diploma program will give you various support and resources to help you succeed. These include:

- **Unlimited Tutor Support:** You will have access to tutor support, 7 days a week via email, to answer your questions and provide additional support. Whether you need help with a specific assignment or concept, or have questions about any topic in your course, our tutors are here to help.
- **Online Community:** You will be part of an online community of students and instructors working towards the same goal. This community will give you a sense of belonging and the opportunity to connect with others who understand the challenges of online learning. You can share ideas and collaborate with your peers and instructors through online discussion boards, group projects and virtual study groups.
- **Technical Support:** You will have access to technical support to help you with any issues with the online learning platform or other technology used in the program.

Overall, this online diploma program is committed to providing you with the support and resources you need to be successful. Our goal is to ensure you have a positive and productive learning experience.



Your Gateway To Career Progress

This professional diploma program is designed to provide you with the knowledge and skills necessary to succeed in your chosen field. Upon completion, you will be well-prepared to take on new challenges and opportunities in your career. Some of the ways in which this diploma can serve as a gateway to career development include:

- **Relevant Curriculum:** The curriculum of this program is specifically designed to provide you with the knowledge and skills in high demand. This means that the information you learn will directly apply to your career and help you advance quickly.
- **Networking Opportunities:** By participating in this program, you will have the opportunity to connect with other professionals in your field. This can be invaluable as you build your network and seek new opportunities.
- **Professional Development:** This diploma program is designed to provide you with the knowledge and skills you need to stay current and competitive in your field. This can help you to advance your career and to continue to grow and develop professionally.
- **Recognition:** Having a professional diploma from a reputable institution will be recognised by employers and can be a valuable addition to your resume and help you stand out in the job market.

Overall, this professional diploma program is designed to serve as a gateway to career development by providing you with the knowledge and skills you need to succeed in your field and opportunities to connect with other professionals and advance your career.

GCU Credit Rated

GCU Credit Rated means that a course or program is recognised by Glasgow Caledonian University (GCU) as having met the university's standards for academic quality and rigour. This means that the course or program has been evaluated by GCU and has been found to be in line with their expectations for content, delivery, and assessment.

Being GCU credit-rated means that the course or program can be used to fulfil the requirements for a GCU degree or other qualification. It also means that the credits earned from the course or program can be transferred to other institutions if they agree to accept GCU credit-rated courses.

This is a SCQF Level 8 course and you will earn 20 credits upon its completion. 1 credit is equivalent to 10 hours of learning.

It's important to note that credit rating does not imply accreditation, which is a formal recognition by an accrediting body that a program or institution meets specific standards of quality and excellence. GCU Credit Rated courses are evaluated by GCU's internal academic quality assurance process and are not necessarily recognised by external accrediting bodies.



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