

## ESG READINESS PROGRAMME 2024

In today's rapidly evolving market, sustainability isn't just a buzzword—it's a necessity. Companies that embrace greener practices not only help the planet but also drive innovation, efficiency, and profitability.

Our introductory workshops are designed specifically for medium to large businesses, empowering leaders to integrate sustainable practices and the principles of the circular economy into their core strategies.

### 3 IN-PERSON INTERACTIVE WORKSHOPS

#### Workshop 1 (05 September 2024)

- Introduction to Sustainability (CPD Credits: 3)
- Corporate Sustainability Reporting Directive (CSRD) (CPD Credits: 2)
- Energy Use and Energy Action Planning (CPD Credits: 3)

#### Workshop 2 (10 October 2024)

- Introduction to Net Zero (CPD Credits: 1)
- Creating a Sustainability Team (CPD Credits: 2)
- Waste and the Circular Economy (CPD Credits: 1)

#### Workshop 3 (07 November 2024)

- Supplier Readiness Programme (CPD Credits: 2)
- Prioritising Social Impact (CPD Credits: 3)
- Communicating Sustainability with Impact & Integrity

**STRICTLY LIMITED TO 15 COMPANIES**

- **Cost of programme: RRP €700 per business**
- **50% subsidy for M1 Drogheda Chamber Skillnet members including light lunch**
- **Register now for just €350 for all 3 workshops**



**087-0278518**

[manager@m1skillnet.ie](mailto:manager@m1skillnet.ie)



This programme will help your business gain a competitive advantage through sustainability. The workshops are interactive and designed to produce actionable outcomes for your business in response to market demands and opportunities.



### **EU & Irish Law - CSRD**

The Corporate Sustainability Reporting Directive (CSRD) has become mandatory - this currently applies to large and listed organisations in the EU (250+ employees), but this scope will widen to include more medium and small businesses over the coming years.



### **Public Procurement & Tenders**

The Green Public Procurement (GPP) strategy in Ireland and the (SPPP) policy in the UK require publicly funded bodies to include environmental and social criteria in public tenders. Non-compliance risks losing out on up to 10% of points in tenders in Ireland and 10+% in the UK.



### **B2B Procurement & Contract Negotiations**

Large businesses, will need to report on the CSRD and are now including ESG requirements in policies and contract negotiations. So, even if you are not reporting directly now, your business will need to supply the required data to large organisations to stay in their supply chains.



### **Your Customers Want This**

Consumers are now aware of sustainability issues and are increasingly using sustainable businesses for their purchases. This shift in consumer behaviour signals the importance of embedding sustainability in business strategies so that you can tap into this growing market sentiment.

## **WHAT YOU NEED TO KNOW**

**When:** Thursday the 5th of September 2024 - 10th of October - 7th of November

**Where:** Seapoint, Golf Links, Newtown, Termonfeckin, Co. Louth, A92 RV08

**Time:** 10am - 3.30pm

**Booking:** Joe Lynch, 083-0278518 - manager@m1skillnet.ie **OR**

Donal Quinn, 0871471454 - donal@ensoimpact.com

**Cost:** RRP €700 per business - 50% subsidy for M1 Drogheda Chamber Skillnet members including light lunch. **Registration is just €350 per business for all 3 workshops.**

**Register now to reserve your place**