



Professional Diploma in International Trade Policy

Prospectus (7 September – 23 November 2023)

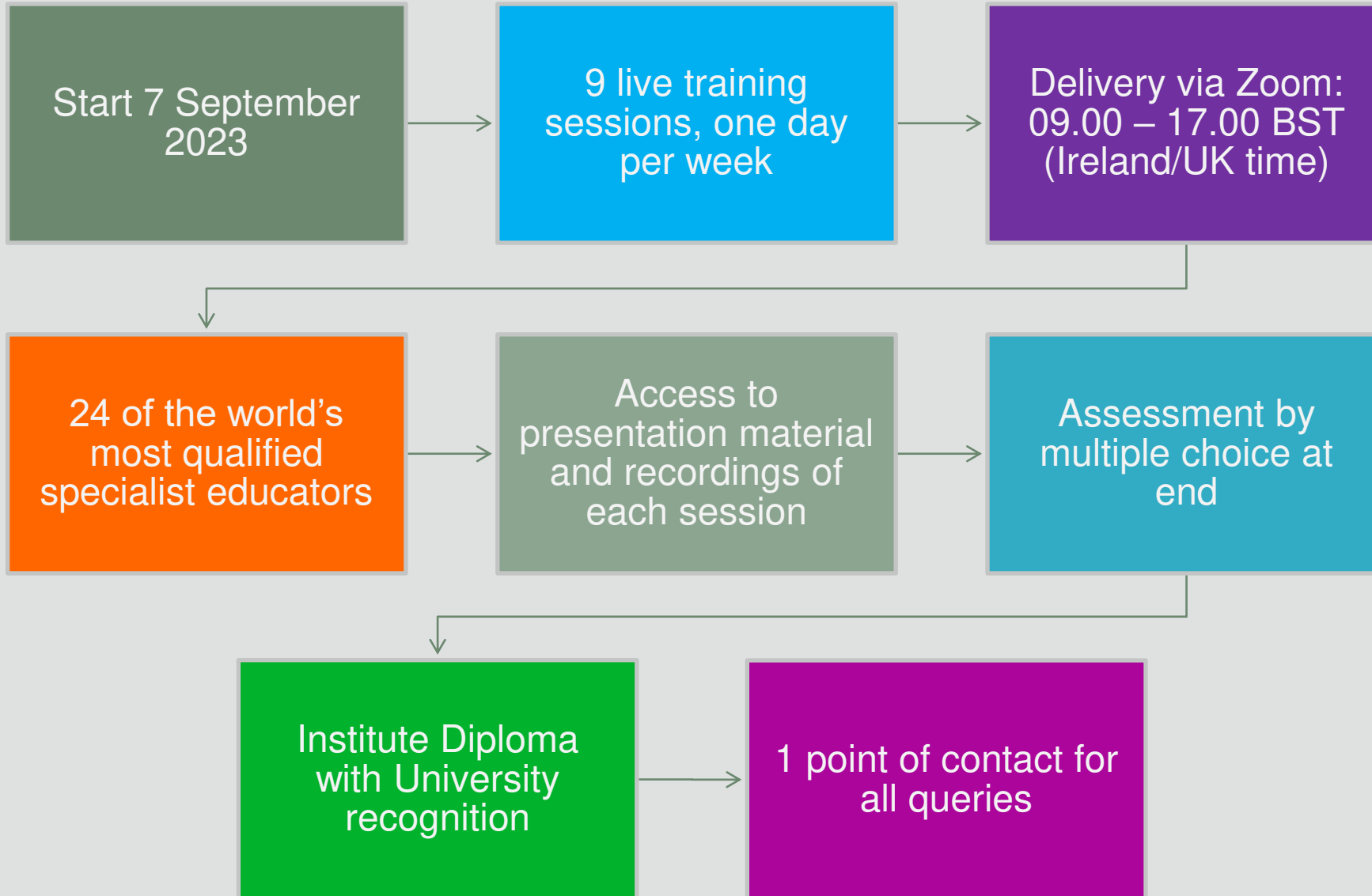
Is This Course For You?

Are you a professional working in or aspiring to work in international trade, who wishes to understand the principles, institutions and practices of the global trading system?

Our participants work for international bodies, government trade and other ministries/agencies, corporations, industry associations and public affairs consultants/commentators.



How Will You Complete Your Diploma?



Course Fee

The price for completing the Professional Diploma in International Trade Policy is €4,450

Price includes:

- Course notes
- Tuition
- Exam fees
- One year's membership of the International Trade Institute

Participant Testimonials



Chris Morris

*Head of Trade Relations and
Engagement -
States of Guernsey*

*“The quality and delivery have been top-drawer.
It’s relevant to a whole range of industries and sectors.
You can apply your own knowledge and test your thinking with the
tutors.”*



Beryl Njeri Olubandwa

*Research Consultant (AfCFTA) -
GOPA Worldwide Consultants*

*“The programme exceeded my expectations with rich thought-provoking
discussions led by highly qualified professors and educators that
immersed students in the perspective of policymakers.
This is an excellent method to comprehend the principles and practices
of the global trading system”*

DAY 1: International Trade Architecture

7 September 2023

Morning:

- Welcome session
- Why do countries need trade policies?
- The role of the WTO and other fora/institutions.
- Trade/cooperation agreements.

Afternoon:

- Core principles of the World Trade Organisation.
- Most favoured nation.
- National treatment.
- Transparency.

Educators:

Morning:

Bill Emmott

Chairman of the International Trade Institute. Former Editor of The Economist.



Afternoon:

Dr Gabrielle Marceau

Senior Counsellor in the Research Division of the WTO Secretariat.



DAY 2: Formulation Of Trade Policy And Dispute Resolution

14 September 2023

Morning

- The role of major trading partners in the formulation and implementation of trade policy and investment:
 - Asia-Pacific
 - EU
 - UK
 - US

Afternoon

- How do disputes arise and how they are resolved?

Educators:

Morning:

Charles Finny (*Asia-Pacific*)

Former trade negotiator for New Zealand.



Peter Holmes (EU and UK)

Reader in Economics - University of Sussex.



Ed Brzytwa (US)

Former Director for APEC Affairs at US Trade Representative.



Afternoon:

Valerie Hughes

Senior Counsel with Bennett Jones LLP.
Director and General Counsel of the Trade Law Bureau (Global Affairs Canada).



DAY 3: Tariffs and Barriers to Trade

21 September 2023

Morning

- Technical barriers to trade

Afternoon

- Classification and tariffs
- Quotas
- Rules of origin

Educators:

Morning:

Dr Tracey Epps

Former senior legal advisor and negotiator for the New Zealand Ministry of Foreign Affairs and Trade.



Afternoon:

Prof. Roy Santana

Secretary of the WTO Committee on Market Access. Former Counsellor in Costa Rica's WTO Mission.



DAY 4: Services, Agriculture and SPS

28 September 2023

Morning

- Trade in services (economic and legal perspectives)

Afternoon

- Agriculture.
- Sanitary and phytosanitary (SPS) measures.

Educators:

Morning:

Pierre Sauvé

Senior Trade Specialist at World Bank Group.



Dr Jan Bohanes

Senior Counsel at the Advisory Centre on WTO Law.



Afternoon:

Dr Arthur Appleton

Partner of Appleton Luff – International Lawyers. Adjunct Professor of International Law at Johns Hopkins.



Dr Christian Häberli

World Trade Institute (WTI) Fellow. Former trade negotiator for Switzerland and Chair of the WTO Committee on Agriculture.



DAY 5: Balancing Trade With Non-trade Concerns & Trade Remedies

4 October 2023

Morning

- Balancing trade with non-trade concerns

Afternoon

- Trade remedies
- Subsidies
- Anti-dumping

Educators:

Morning:

Dr Peter Van den Bossche

WTI Director of Studies. President of the Society of International Economic Law. Former Chair of the WTO Appellate Body.



Afternoon:

Dr Luca Rubini

Senior Research Fellow in International Law at University of Turin. WTI Visiting Professor. Former legal secretary at European Court of Justice.



Jesse Kreier

Lecturer at Georgetown University. Former Acting Director of the WTO Rules Division.



DAY 6: Procurement and Intellectual Property

12 October 2023

Morning

- Public procurement

Afternoon

- Intellectual property
- Competition law

Educators:

Morning:

Dr Maria Anna Corvaglia

Lecturer in Commercial Law at University of Leeds. Former Lecturer/Research Fellow at Durham, Leeds, WTI and Zurich universities.



Afternoon:

Dr Thomas Cottier

Member of the ITI International Board of Advisors. Professor Emeritus of European and International Economic Law at the University of Bern. Co-founder and former MD of the WTI.



DAY 7: Global Value Chains, Digital Trade And Investment

19 October 2023

Morning

- Trade in global and regional value chains.

Early afternoon

- Digital trade.

Late afternoon

- Investment protection and promotion.

Educators:

Morning:

Davide Rovetta

Customs and trade lawyer. Of Counsel at Grayston & Company and trial attorney at Specchia & Associati.



Early Afternoon:

Prof. Mira Burri

Senior Lecturer and MD for Internationalisation at the University of Lucerne.



Late Afternoon:

Dr Rodrigo Polanco

Senior Lecturer, Researcher and Academic Coordinator of Master Programmes at the WTI.



DAY 8: Climate Change And Labour Standards

26 October 2023

Morning

- International trade and labour standards.

Afternoon

- Climate change
- Environment
- Sustainability.

Educators:

Morning:

Dr Damian Raess

Senior Researcher at the WTI. Co-author of the Labour Provisions in Trade Agreements dataset.



Afternoon:

Dr Thomas Cottier

Member of the ITI International Board of Advisors. Professor Emeritus of European and International Economic Law at the University of Bern. Co-founder and former MD of the WTI.



DAY 9: Negotiation Rhythm And Skills

1 November 2023

Morning and afternoon

- Lifecycle and key stages of trade agreements
- Timing and cultural factors
- Techniques
- Case studies
- Role play exercises

Educators:

Dr Hanspeter Tschäni

ITI International Board of Advisors. Former Director at the EFTA Secretariat. Switzerland's Head of International Economic Law and Deputy Head of Division on Foreign Economic Services.



Prof. Steven Guest

Professor of Negotiation at ESADE Business School. Visiting lecturer at LaSalle University and Toulouse Business School.



Final Assessment

- Online, multiple choice.
- To be completed in a single two-hour sitting, anytime **between 9 and 23 November 2023**





University Recognition

- **The Professional Diploma in International Trade Policy is recognised by Glasgow Caledonian University.**
- On successful completion, the Diploma will be awarded by the Institute and recognised by the University as meriting 20 credits at Level 8 on the Scottish Credit and Qualifications Framework (SCQF)
- This international recognition equates to
 - Level 5 on the European Qualifications Framework (EQF)
 - Level 6 on the Irish National Framework of Qualifications (NFQ) and
 - Level 4 on the English and Northern Ireland Framework (RQF)
 - Level 4 on the Welsh Framework (CQFW)
- Widely respected.



Programme Director

Brendan McAuley is an Executive Director of the International Trade Institute and of the consulting firm Trade Advisers.

Has worked in trade facilitation, trade policy, political risk and market intelligence in Africa, Asia and Europe, including at United Nations ESCAP.

Has lectured on trade topics, provided training on government trade compliance programmes and featured as a speaker for industry associations.

Brendan has a Bachelors in Law, a Masters in International Management and has studied at the University of Edinburgh, National University of Singapore, Peking University and ESADE Business School.



**REGISTER
NOW**

Please contact:

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